



*United Nations Secretary-General Kofi Annan and David C. McCourt, Executive Producer, at the United Nations Screening of "What's Going On" to celebrate the 50th anniversary of the UNICEF Goodwill Ambassadors Program.*

David C. McCourt, Executive Producer of the series

*What's Going On*, has founded 10 companies in three countries and is widely recognized as a transformational force in the entertainment and telecommunications business. Mr. McCourt will also be honored later this year as the recipient of the 2004 Gold Medal from the American Irish Historical Society, one of the most prestigious awards for anyone of Irish ancestry. Along with his talented producing partners Nikki Silver and Orly Wiseman, Mr. McCourt has been involved with producing entertaining and educational television for children for almost 20 years. In its twentieth season for PBS, *Reading Rainbow* – the most frequently used television program in American schools - has won the Emmy Award for Best Children's Series for the past three years in a row. They have also produced for the Discovery Channel (*Outward Bound*), ABC Family (*The Zack Files*) and are currently working on a new series for MTV's the N Network (*Miracle's Boys*).